

Multimodal Analysis Masterclass

5th July, London Knowledge Lab

The Master-class will be facilitated by academics from the IOE Centre for Multimodal Research. It is designed for postgraduate and postdoctoral researchers, and early career researchers. It will provide:

- Explications of multimodal frameworks, key concepts & procedures
- Interactive data workshops on a range of topics
- Critical discussions of the limits & possibilities of multimodal approaches

Outline Program

- 10.00 Introduction
- 10.15 Key concepts for multimodality**
Gunther Kress
- 11.30 Theoretical and methodological perspectives on multimodality**
Carey Jewitt
- 12.30 *Lunch*
- 1.30 Choice from two parallel data sessions**
Data workshop 1. Video based multimodal research
Carey Jewitt
Data workshop 2. Analysing drawings
Diane Mavers
- 3.00 *Coffee and tea*
- 3.15 Choice from two parallel data sessions**
Data workshop 3. Analyzing textbooks
Jeff Bezemer
Data workshop 4. Movement and space
Sophia Diamantopoulou and Gunther Kress
- 4.45 Panel Q and A discussion**
- 5.30 Close**

Application and fee

Places limited to 35 participants. Closing date for applications 30 April.

To apply for a place please contact Vanessa Taylor FCPAdmin9@ioe.ac.uk giving your: name, position, contact details, and experience of multimodal research to-date.

Fee £100 (lunch and refreshments provided)